

10 years of data management

From data management to managed data

Neil McNaughton – Oil IT Journal

Outline

- What's in a standard?
- A bit of history
 - Business Objects
 - PPDM/POSC
 - Epicentre
- New Technology adoption
 - XML, WITSML etc.
- Quality and managed data

What's in a standard?

- De facto de jure (Wikipedia)
 - *In computing, de facto standards can sometimes become de jure standards due to market superiority. For example, JavaScript by Netscape (standardized as ECMAScript) and parts of DOM Level 0 (standardized in DOM Level 1/2 HTML Specification).*



What's standard about 'standard'

- **POSC – open standards**
- **PPDM – public data model**
- **ExxonMobil standard TCS**
- **BP ‘standardises’ on Microsoft**

Read the fine print

What's 'open' about 'open'?

- Petrotechnical **Open** Software Consortium
- **Open**Spirit
- **Open**Works
 - *OpenExplorer*
 - *OpenJournal*
 - *etc.*
- Seabed **Open** Data Model

Standard - Open

- Can mean anything
- Marketing
- Sub text
 - Standard promise
 - Plug & play nirvana
 - Interoperability
- Make world a better place?

A bit of history 1995 - 2005

- Legacy – SEGx, RP66, LAS, Geoshare ...
- Data model wars (POSC - PPDM)
- Business Objects
- Open Spirit
- POSC/CAESAR - ISO 15926
- Synergy
- WITSML

- PPDM
 - The reference upstream database (Petrosys, IHS Energy, Finder, others ...)
 - Current – OpenSpirit link (July 2005)
- POSC
 - Epicentre (was)
 - Other projects
 - Early XML work
 - WITSML – current – PRODML etc

POSC & PPDM, the merger

- POSC PPDM merger 1993
- Discovery project 1999
- Various (ongoing?) initiatives
- Yuan 2005 – 6 year itch?
 - **a new single-point organization**
 - **areas covered by PIDX, POSC, and PPDM**
 - **This new body ...**

Soap #3 Epicentre, Synergy

- Epicentre begat
 - PetroVision (CGG)
 - PetroBank (MDS CDS)?
 - Finder Production extensions ??
 - Synergy

Epicentre's legacy

- Minimal take-up
- Lessons learned
 - Complexity
 - De normalization
 - Learning process – UOM, CRS ...
- Plug and play?
- Marketing legacy
- POSC 'compliance

Epicentre's legacy

- From 'plug and play' to what
- Expectation management
- Data management
 - CRS, UOM, metadata
- Back to the future ...
 - Look again at file data exchange (RP66 – LIS/DLIS legacy)

Business Objects

- Skunk works in Shell – new CORBA
- Spin-off to Prism Tech
- POSC Business Objects
- PrismTech reborn in telecoms
- POSC BO reborn in OpenSpirit
- OpenSpirit today

Upstream IT & standards

- We are not alone
- Problems shared
- Look outside but ...
- Oil a technology laggard?
- In the forefront (CORBA, XML, SOAP)



Validation – just do it!

<http://www.w3.org/QA/Tools/#validators>

- **List of Quality-focused W3C software**
- [W3C Markup Validator](#). - Also known as the HTML validator, it helps check Web documents in formats like HTML and XHTML, SVG or MathML.
- [Checklink](#) - Checks anchors (hyperlinks) in a HTML/XHTML document. Useful to find broken links, etc.
- [CSS Validator](#) - validates CSS stylesheets or documents using CSS stylesheets.
- [RDF Validator](#)
- [P3P Validator](#) - Checks whether a site is [P3P](#) enabled and controls protocol and syntax of Policy-Reference-File and Policy
- [XML Schema Validator](#)
- [Log Validator](#)
- [MUTAT](#) - a human-centered testing tool (framework)

W3C QUALITY Assurance Markup Validation Service v0.7.1



- Home
- About...
- News
- Docs
- Help & FAQ
- Feedback
- Link Checker

Validate:

- by URL
- by File Upload
- by direct input

This is the W3C Markup Validation Service, a free service that checks Web documents in formats like HTML and XHTML for conformance to W3C Recommendations and other standards.

Validate Your Markup

Validate by URL

Address:

Enter the URL of the page you want to check. Advanced options are available from the [Extended Interface](#).

Validate by File Upload

Local File:

Select the file you want to upload and check. Advanced options are available from the [Extended File Upload Interface](#).

Note: file upload may not work with Internet Explorer on some versions of Windows XP Service Pack 2, see our [information page](#) on the W3C QA Website.

Validate by Direct Input

Input the markup you would like to validate in the text area below:

Results

Result: Failed validation, 18 errors**Address:** **Encoding:** iso-8859-1 (detect automatically) ▼**Doctype:** (no Doctype found) (detect automatically) ▼

Revalidate With Options

- | | |
|---|---|
| <input type="checkbox"/> Show Source | <input type="checkbox"/> Show Outline |
| <input type="checkbox"/> Show Parse Tree | <input type="checkbox"/> ...no attributes |
| <input type="checkbox"/> Validate error pages | <input type="checkbox"/> Verbose Output |

[Help](#) on the options is available.**No DOCTYPE found! Attempting validation with HTML 4.01 Transitional.**

POSC.ORG 18 errors

The DOCTYPE Declaration was not recognized or is missing. This probably means that the Formal Public Identifier contains a spelling error, or that the Declaration is not using correct syntax. Validation has been performed using a default "fallback" Document Type Definition that closely resembles "HTML 4.01 Transitional", but the document will not be Valid until you have corrected this problem with the DOCTYPE Declaration.

Learn [how to add a doctype to your document](#) from our FAQ.

This page is **not** Valid (no Doctype found)!

W3C **QUALITY Assurance** **Markup Validation Service** v0.7.1
Home About... News Docs Help & FAQ Feedback Link Checker

Jump To: Results

Result: Failed validation, 28 errors

Address: http://www.ppdm.org/

Encoding: iso-8859-1 (detect automatically)

Doctype: XHTML 1.0 Strict (detect automatically)

Root Namespace: http://www.w3.org/1999/xhtml

Revalidate With Options

Revalidate :

- Show Source
- Show Outline
- Show Parse Tree
- ...no attributes
- Validate error pages
- Verbose Output

Help on the options is available.

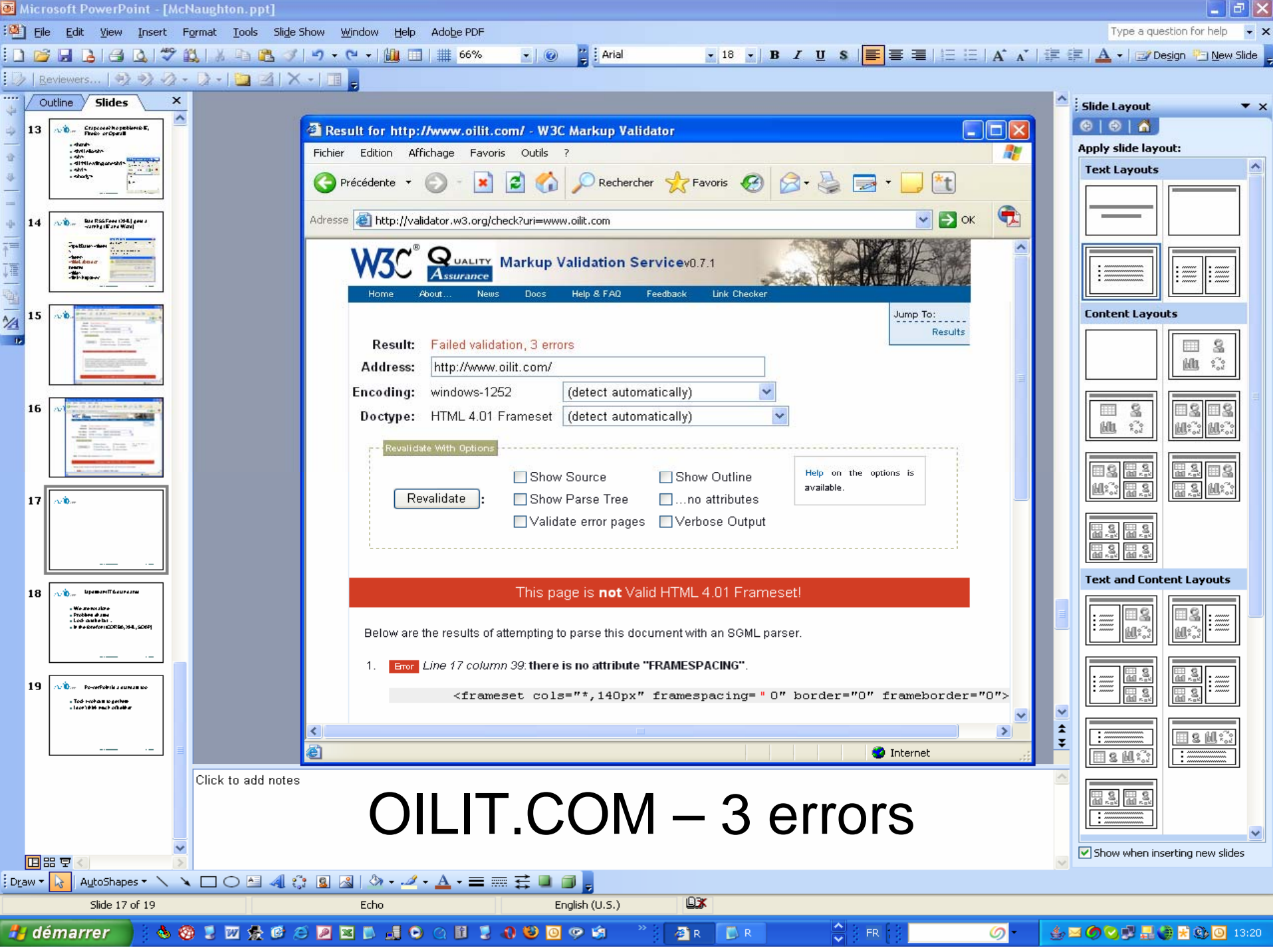
Note: The Validator XML support has [some limitations](#).

PPDM.ORG 28 errors

This page is **not** Valid XHTML 1.0 Strict!

Below are the results of checking this document for XML well-formedness and validity.

- Error** Line 4 column 17: there is no attribute "http-equiv".



Result for <http://www.oilit.com/> - W3C Markup Validator

Fichier Edition Affichage Favoris Outils ?

Précédente Recherche Favoris

Adresse <http://validator.w3.org/check?uri=www.oilit.com> OK

W3C QUALITY Assurance Markup Validation Service v0.7.1

Home About... News Docs Help & FAQ Feedback Link Checker

Jump To: Results

Result: Failed validation, 3 errors

Address:

Encoding: windows-1252 (detect automatically)

Doctype: HTML 4.01 Frameset (detect automatically)

Revalidate With Options

Revalidate:

- Show Source
- Show Outline
- Show Parse Tree
- ...no attributes
- Validate error pages
- Verbose Output

Help on the options is available.

This page is not Valid HTML 4.01 Frameset!

Below are the results of attempting to parse this document with an SGML parser.

- Error** Line 17 column 39: there is no attribute "FRAMESPACING".

```
<frameset cols="*,140px" framespacing=" 0" border="0" frameborder="0">
```

OILIT.COM – 3 errors

Click to add notes

Slide Layout

Apply slide layout:

Text Layouts

Content Layouts

Text and Content Layouts

Show when inserting new slides

More validation stats

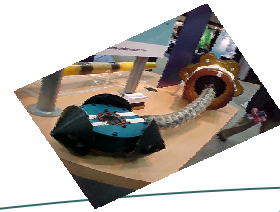
- Total.com 277 errors
- BP.com 137 errors
- Schlumberger 76 errors
- ConocoPhillips 63 errors
- ExxonMobil 49 errors
- Halliburton 44 errors
- Chevron 4 errors
- Shell 3 – but bad ‘uns
- W3C no errors!



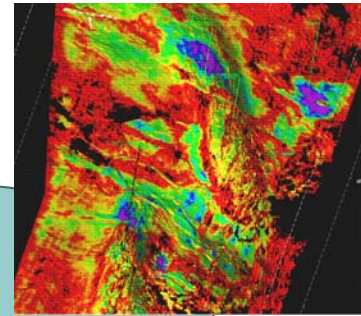
Web services'-based DO



Upstream
WITSML/PRO
DML

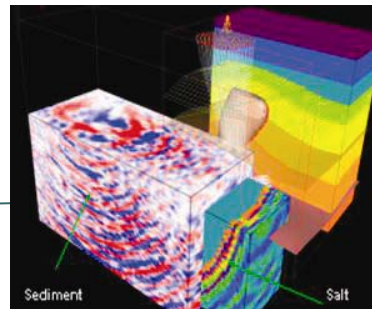


ERS/SAP



Plant
Management
ISO 15296

Process
Control
SCADA/OPC



IQPC Data Management

XML data validation on the fly

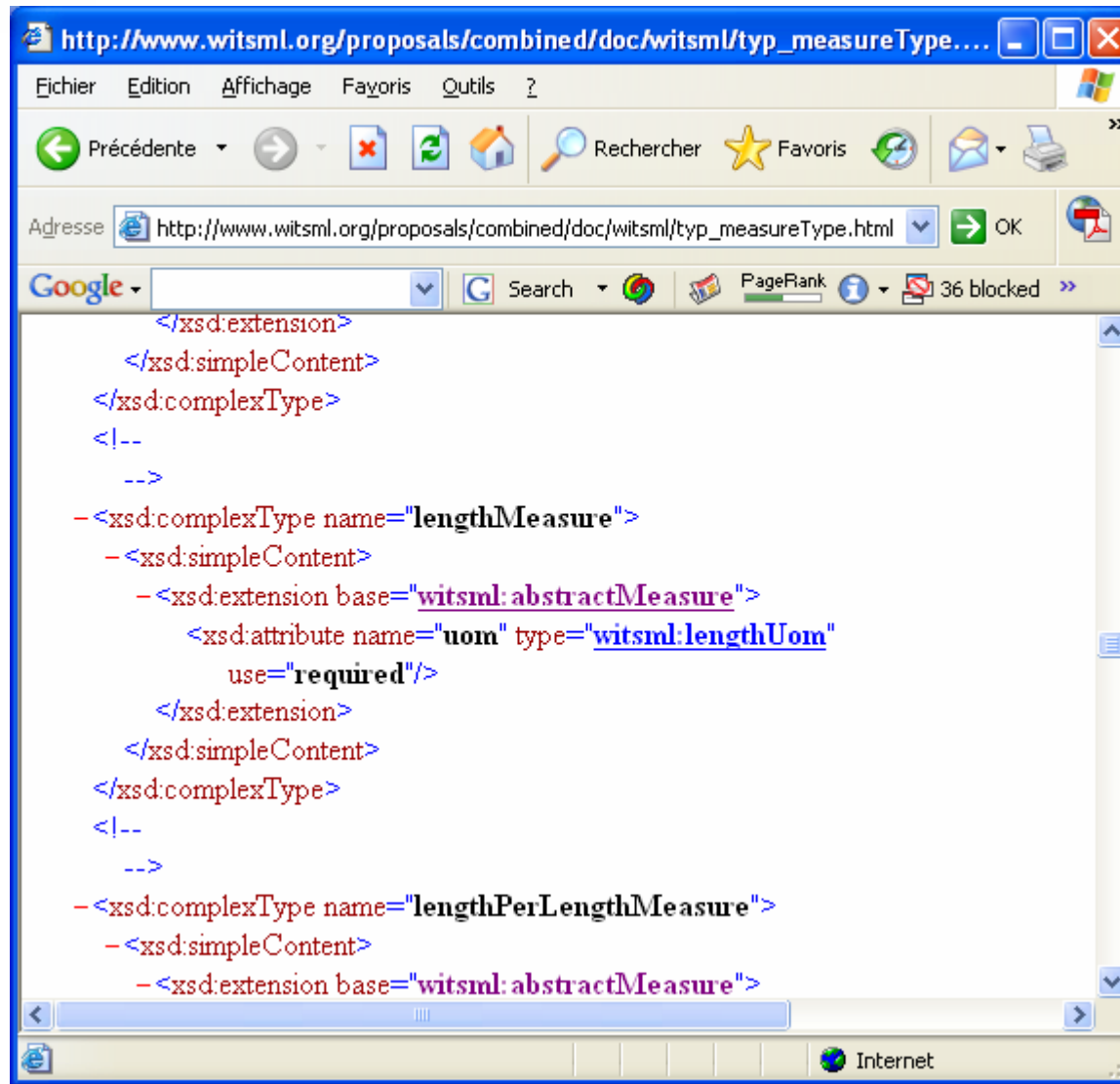
DrillersNamespace: knows – ‘feet’, ‘meters’

SOAP
Request
‘Get depth in fathoms’

SOAP
Response
‘Sorry, don’t do fathoms’

```
SOAP Request <m:GetCurrentDepth xmlns:m="DrillersNamespace">  
<m:scale>Fathoms</m:scale>
```

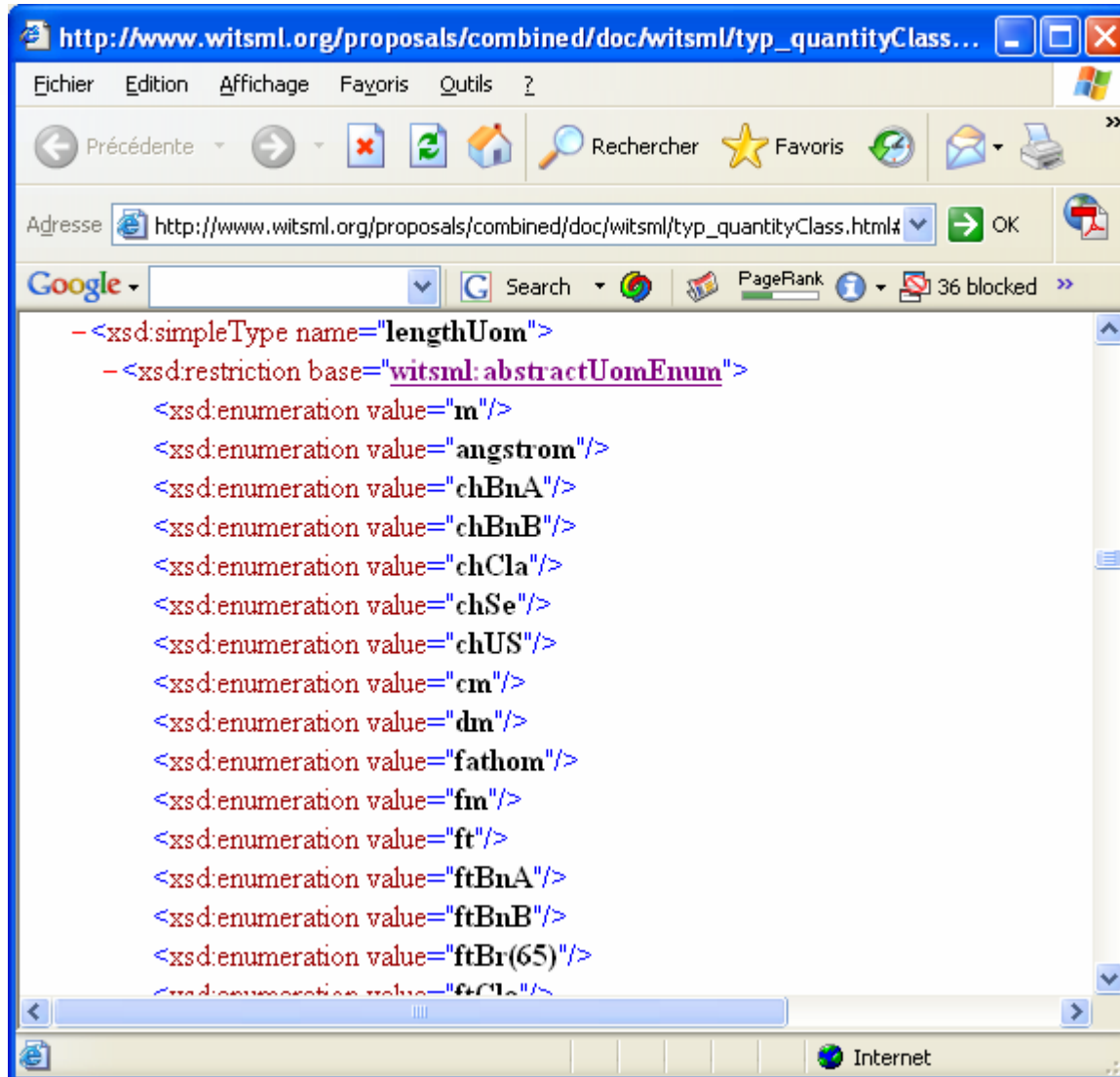

WITSML lengthMeasure



The screenshot shows a web browser window with the address bar containing the URL `http://www.witsml.org/proposals/combined/doc/witsml/typ_measureType.html`. The browser's menu bar includes 'Fichier', 'Edition', 'Affichage', 'Favoris', and 'Outils'. The address bar also shows 'Adresse' and 'OK'. The main content area displays XML code for defining XSD complex types. The code includes comments and XML tags for `lengthMeasure` and `lengthPerLengthMeasure`, both extending from `witsml:abstractMeasure`. The `lengthMeasure` definition includes an attribute `uom` of type `witsml:lengthUom` with `use="required"`.

```
</xsd:extension>
</xsd:simpleContent>
</xsd:complexType>
<!--
-->
- <xsd:complexType name="lengthMeasure">
  - <xsd:simpleContent>
    - <xsd:extension base="witsml:abstractMeasure">
      <xsd:attribute name="uom" type="witsml:lengthUom"
        use="required"/>
    </xsd:extension>
  </xsd:simpleContent>
</xsd:complexType>
<!--
-->
- <xsd:complexType name="lengthPerLengthMeasure">
  - <xsd:simpleContent>
    - <xsd:extension base="witsml:abstractMeasure">
```

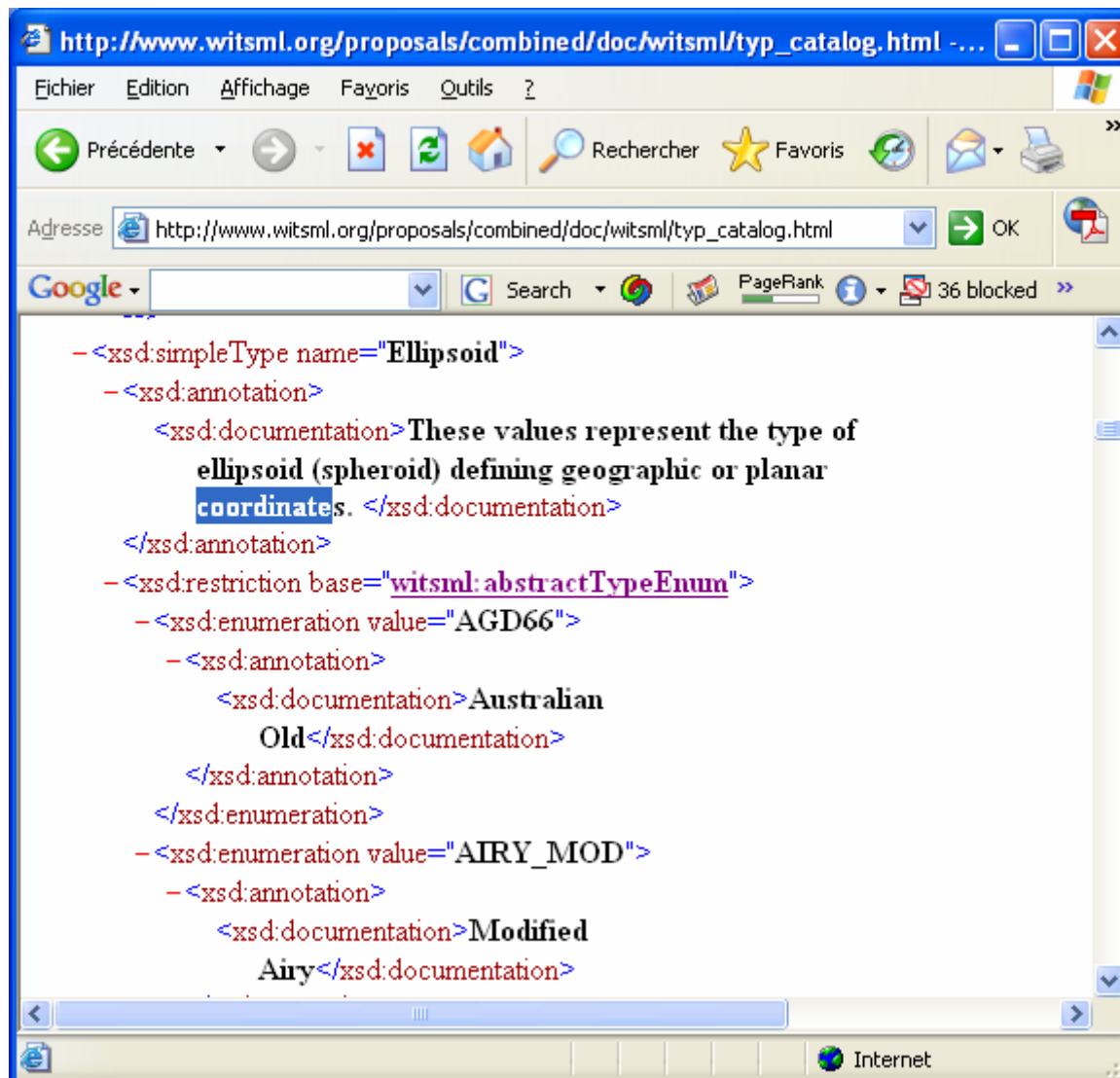

WITSML enumerated units



The screenshot shows a web browser window with the address bar containing the URL: `http://www.witsml.org/proposals/combined/doc/witsml/typ_quantityClass.html#`. The browser's menu bar includes "Fichier", "Edition", "Affichage", "Favoris", and "Outils". The address bar also shows "Google" and "Search" options. The main content area displays XML code for an XSD simple type named "lengthUom".

```
-<xsd:simpleType name="lengthUom">
  -<xsd:restriction base="witsml:abstractUomEnum">
    <xsd:enumeration value="m"/>
    <xsd:enumeration value="angstrom"/>
    <xsd:enumeration value="chBnA"/>
    <xsd:enumeration value="chBnB"/>
    <xsd:enumeration value="chCla"/>
    <xsd:enumeration value="chSe"/>
    <xsd:enumeration value="chUS"/>
    <xsd:enumeration value="cm"/>
    <xsd:enumeration value="dm"/>
    <xsd:enumeration value="fathom"/>
    <xsd:enumeration value="fm"/>
    <xsd:enumeration value="ft"/>
    <xsd:enumeration value="ftBnA"/>
    <xsd:enumeration value="ftBnB"/>
    <xsd:enumeration value="ftBr(65)"/>
    <xsd:enumeration value="ftCla"/>
```

WITSML manages CRS



The screenshot shows a web browser window with the address bar containing the URL `http://www.witsml.org/proposals/combined/doc/witsml/typ_catalog.html`. The browser interface includes a menu bar with options like 'Fichier', 'Edition', 'Affichage', 'Favoris', and 'Outils'. Below the menu bar is a toolbar with navigation buttons (Précédente, Suivante), search, and other utilities. The main content area displays XML code for defining coordinate reference system (CRS) types. The code includes annotations and documentation for various CRS types.

```
-<xsd:simpleType name="Ellipsoid">
  -<xsd:annotation>
    <xsd:documentation>These values represent the type of
      ellipsoid (spheroid) defining geographic or planar
      coordinates. </xsd:documentation>
    </xsd:annotation>
  -<xsd:restriction base="witsml:abstractTypeEnum">
    -<xsd:enumeration value="AGD66">
      -<xsd:annotation>
        <xsd:documentation>Australian
          Old</xsd:documentation>
        </xsd:annotation>
      </xsd:enumeration>
    -<xsd:enumeration value="AIRY_MOD">
      -<xsd:annotation>
        <xsd:documentation>Modified
          Airy</xsd:documentation>
```



WITSML manages data

- Managed CRS, UOM
- Unambiguous data exchange
- Machine to machine
- Validation through SOAP infrastructure
- all through Open W3C standards (plus a stupendous amount of work)
- Leading, not lagging other industries



Quick Guide to Publishing a Thesaurus on the Semantic Web

W3C Working Draft 10 May 2005

This version:

<http://www.w3.org/TR/2005/WD-swbp-thesaurus-pubguide-20050510>

Latest version:

<http://www.w3.org/TR/swbp-thesaurus-pubguide>

Previous version:

(this is the First Public Working Draft)

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Abstract

This document describes in brief how to express the content and structure of a thesaurus, and metadata about a thesaurus, in RDF. Using RDF allows data to be linked to and/or merged with other RDF data by semantic web applications. The Semantic Web, which is based on the Resource Description Framework (RDF), provides a common framework that allows data to be shared and reused across application, enterprise, and community boundaries.

Status of this Document

This section describes the status of this document at the time of its publication. Other documents may supersede this document. A list of current W3C publications and the latest revision of this technical report can be found in the [W3C technical reports index](#) at <http://www.w3.org/TR/>.

This document is a First Public Working Draft published by the [Semantic Web Best Practices and Deployment Working Group](#), part of the [W3C Semantic Web Activity](#). The Working Group intends the Quick Guide to Publishing a Thesaurus on the Semantic Web to become a W3C Working Group Note.

This Quick Guide accompanies the [SKOS Core Vocabulary Specification](#) and [SKOS Core Guide](#).

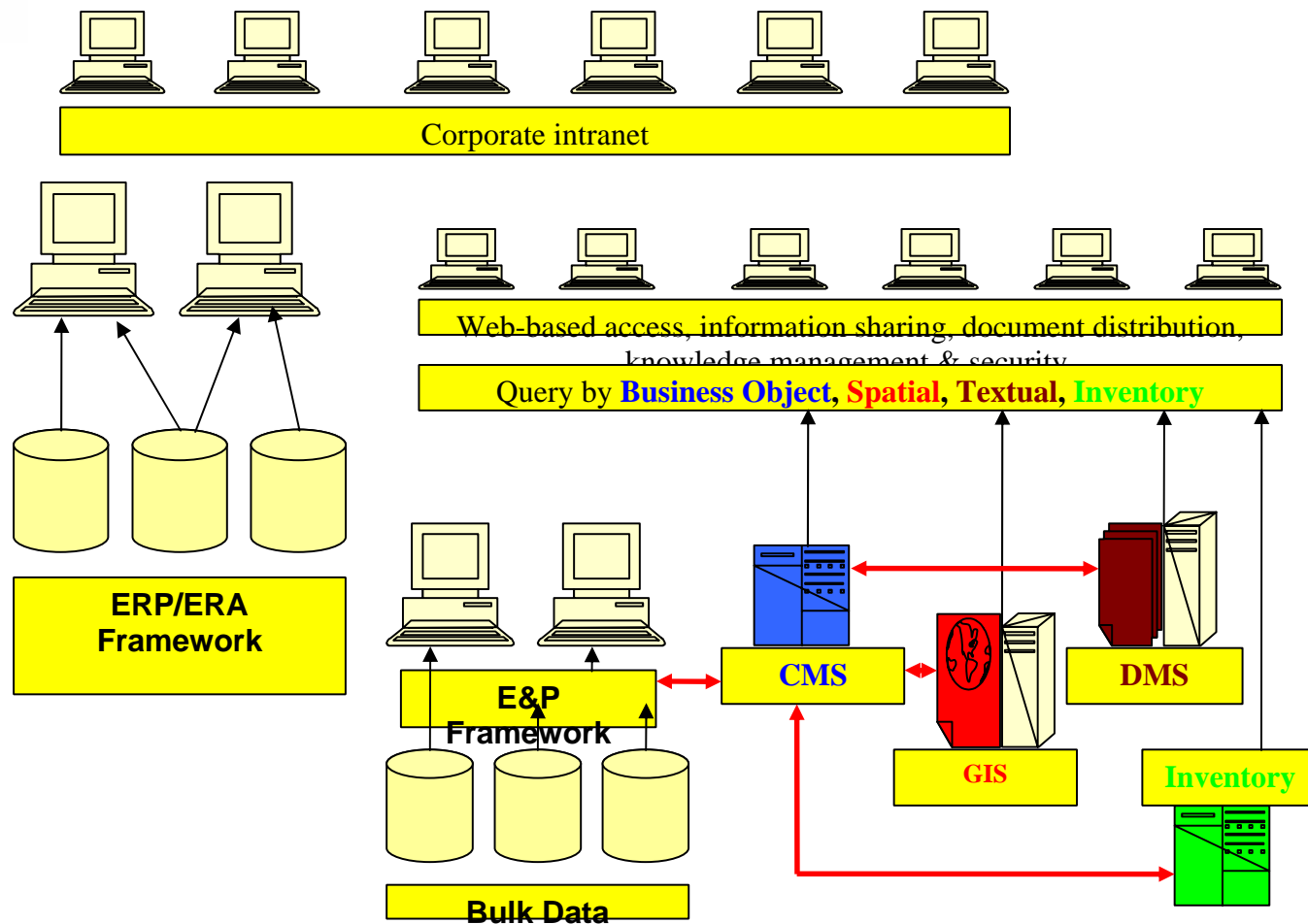
Standards landscape

- PPDM given us standard data model
- POSC/WITSML given us managed data & web services
- Metadata management
 - PPDM lite
 - Taxonomy projects

Technology laggard?

- Track record at bleeding edge of technology (Epicentre, BOs)
- Early adopter of XML and SOAP
- Adapted to scientific domain – breaking new ground
- Constant battle to match with IT/reality

Master Data



Conclusions

- Standards are as various as data management projects
- They need purpose and planning to succeed and effort to maintain
- New IT technologies have made a big difference to managed data .. but ..
- Tendency for IT to look after its own stuff...
- Still need much more implication of domain specialists
- Upstream not technology laggard
- Managed data
- Master data

